

# CURRICULUM VITAE

## KEVIN O'SULLIVAN

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### OVERVIEW

I have an excellent skill base and knowledge in graphic design, draftsmanship, publishing, cartography, publications, visual impact assessment, presentations and corporate branding. These skills compliment each other and facilitate the ability to deliver a wide scope of projects for my clients. I am very proficient in IT and with the latest cutting edge design and development platforms and I am continuously proactive with new technologies in this ever evolving environment.

### CAREER HISTORY

#### **Aux1 Design - Design and Web Development 2009 – present**

I established my own business in April 2009 and have been able to draw on my long experience to drive this successful venture. Services include graphic design, draftsmanship, publishing, cartography, visual impact assessment, brand development, 3D perspective diagrams and up till recently website development. I also offer an auxiliary 'on demand' service for large organisations that can complement and expand the skill base of their existing marketing or drafting department. Projects are managed from concept to delivery while providing the right solution for the client's needs. Aux1 Design has low overheads which make it very cost competitive.

#### **WYG Group (now Tetra Tech) - Marketing Development Manager 2001 – 2009**

As part of the Marketing Development Team based in the UK, I worked on a wide range of projects. Design work included 'design to print completion' of brochures, reports and booklets as well as designing and co-managing many of the group's websites and internal intranet system.

#### **C-it-all Ltd. - Graphic Designer & Multimedia programmer 1997 – 2001**

Designed and programmed multimedia CD-ROM's and websites to completion for promotional, training and commercial projects. Clients included:

- Dept. of Education and Science
- Gandon Capitol Markets plc
- CPL Recruitment Group
- Price Waterhouse Coopers
- Wicklow Co. Council
- K.T.Cullen & Co. Ltd.

#### **K.T.Cullen & Co. Ltd. - IT Manager, Draftsman and Graphic Design 1985 – 1997**

As senior draftsman in this progressive environmental consultancy, we embraced the evolving computer revolution of the day. I developed the company's drafting and graphic capability along side a network of 25+ computers and produced a varied body of work including cartography, report drafting, tourist information signs, brochures and technical diagrams.

#### **MacCarthy & Partners Ltd. (now AtkinsRéalis) - Graphic Designer 1982 – 1984**

As part of a small design team, we produced a wide range of brochures, report layouts, colour perspectives and advertisements. My scope ranged from presentation work, which included the design and illustrations of the Dun Laoghaire Marina tender report to designing all the brochures for MacCarthy's and its subsidiary companies. Repro Ltd. (the in-house printing firm) ensured me excellent experience of photographic darkroom and printing techniques of the day.

#### **MacCarthy & Partners Ltd. (now AtkinsRéalis) - Draftsmanship 1979 – 1982**

I served a 3 year drafting apprenticeship in this engineering consultancy and worked in town planning, bridge structures, roads and specialised in perspective pen & ink presentation drawings. Projects included:

- Shannon Town Development – *Plans, elevations and perspectives.*
- Dublin Proposed Eastern By-Pass – *Super-imposing perspective plans onto large photographs.*
- Cork-Dublin Gas pipe line – *General plans and promotional material.*
- Swords By-Pass – *Perspective drawings of bridge structures and detailed junction plans.*

## WORK QUALITIES

Creative and innovative  
Fast and able to work well under pressure  
Ability to stick to the design brief  
Thorough and meticulous

## PERSONAL QUALITIES

Friendly, hardworking, relaxed, eager and passionate.

## INTERESTS

Travel, food, music, foreign cinema, books, design, art, and photography.

## SOFTWARE PROFICIENCY

I have extensive experience of industry design and development application, including:

### **Adobe Illustrator | Affinity Studio - Vector**

My main design work-horses for creating layouts, illustrating, cartography, design and drafting.

### **Adobe Photoshop | Affinity Studio - Pixel**

Dynamic tools in developing images for visual impact assessments as well as complimenting my work flows in design, drafting and web development.

### **Adobe InDesign | Affinity Studio - Layout**

Industry application tools for creating multiple page documents layouts and book publications.

### **Wordpress and Bootstrap**

Content Management System websites (CMS) are developed using the Wordpress platform which has an enormous support community and are continuously developing new plugin and support software. Bootstrap is used to develop static HTML5 standard websites and is also effective for creating custom additions on CMS website projects.

## REFEREES

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## CONTACT ME



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*Thank you for checking out my CV.  
Kevin O'Sullivan*